Goal- Communication-Written & Oral

The student communicates effectively in both written and oral formats.

Truman College Oral Communication SLO's (updated spring 2022)

(approved April, 2022)

- 1. Select appropriate content with a clear central focus which demonstrates an understanding of context, audience and task
- 2. Organize oral content accordingly for a given audience/situation.
- 3. Provide appropriate, reliable, and fair support for one's claims, based on audience and discipline
- 4. Demonstrate effective verbal and nonverbal skills while speaking

Assessment Rubric¹

SLO	Meets	Emerging	Does Not Meet
Select appropriate content with a clear central focus which demonstrates an understanding of context, audience and task	Content has a clear central focus that demonstrates an understanding of context, audience and task.	Content has a clear central focus but does not fully demonstrate an understanding of context, audience and task.	Content lacks a central focus.
Organize oral content accordingly for a given audience/situation.	Organizational pattern is clearly and consistently observable within the presentation.	Organizational pattern is intermittently observable within the presentation.	Organizational pattern is not observable within the presentation.
Provide appropriate, reliable, and fair support for one's claims, based on audience and discipline	Demonstrates consistent use of reliable and fair support for ideas that are appropriate for the oral presentation.	Demonstrates inconsistent use of reliable and fair support for ideas that are appropriate for the oral presentation.	The support is unreliable or missing.
Demonstrate effective verbal and nonverbal skills while speaking	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness, effective volume) are effective.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness, effective volume) are present yet	Delivery techniques are ineffective.

¹ Adapted in part from the AAC&U Value Rubric for Oral Communication.

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