



Wright College Business Department Program Assessment Project Fall 2017-18

WHAT? Describe the purpose of this assessment project.

Gather information on students understanding of ethical values, life goals, and interpersonal skills that prepare them for life-long learning.

WHY? Describe your department/program's reasons for taking on this project and the areas of your department/program that are involved.

We want to find information that crosses across course levels, disciplines, and departments so that we can benchmark student results for SLO # 4 and develop internal targets for improved success.

HOW? Describe the participants, methods, and the timeline for this project.

Our department, with the help of Ken Santiago (Chair), Paul Coitoru, and Dr. Medhanie Mekonnen coordinated a department wide assessment on BUS-181 and BUS-111 courses. It took two semesters to design, coordinate and implement the assessment for each of the sample classes.

WHAT WE FOUND

Describe the way in which your department/program will collect results, provide the results, and describe how these results will be used for improvement.

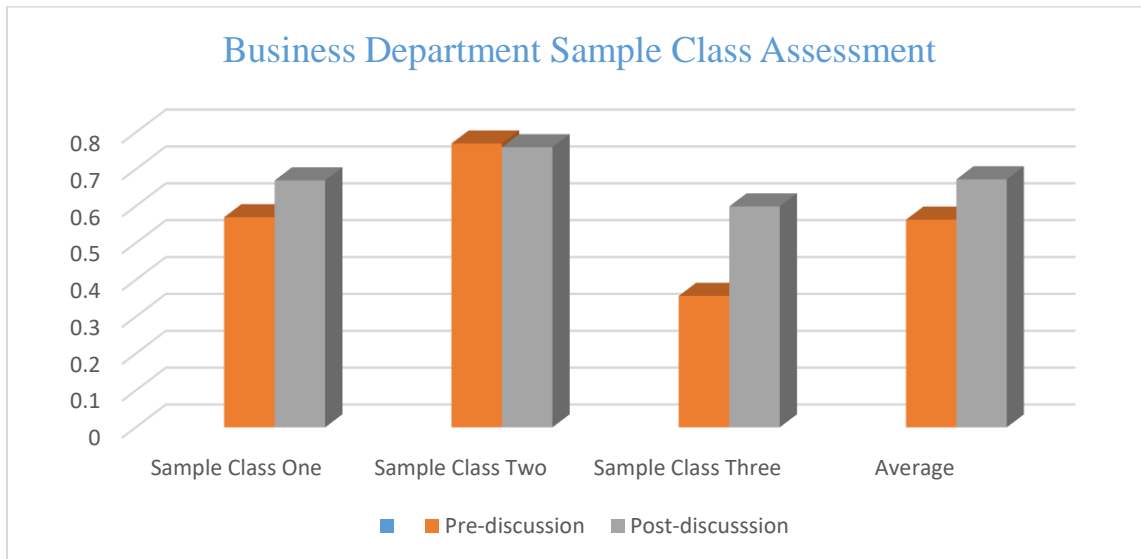
The business department has three full time and numerous adjunct faculty. Our department selected and served with questions to be conducted as pre and post discussion exam. The three sample classes were identified and served their students with the question pre discussion and post discussion.

The discussion was on chapters related to understanding of ethical values, life goals, and interpersonal skills that prepare them for life-long learning. The main focus was on helping students understand the corporate world. Also, the discussion included about the rules and regulations that govern investments on bonds and equities. The questions that pertain to understanding the core concept of corporate governance were served. Each of the professors handled their result in sealed envelope for analysis.

Results

The result of the analysis indicated that the average students' performance increased by 11%. However, there was no clear indication that the increase in result was

due to the class discussion or students' special effort to understand the concept. Meanwhile, there was consistency in the improvement of most of the students' performance across the sample classes from before to after discussion results.



Moreover, in order to improve SLO#4, the business department in Wilbur Wright College has inculcated the notion of ethical values in all of its business curriculums. Ethical values are some of the most essential student learning outcomes that our business department strives. As society's expectation of professional responsibilities in global business environment increases, business colleges including City Colleges of Chicago are required to alleviate their students' behavioral standards to meet benchmark standards. Hence, our department is trying to enhance our business students' ethical and professional values through the creation and delivery of educational materials in accounting like Sarbanes Oxley Act, and courses like business-ethics.

Furthermore, the business department shares academic researches related to ethics. One of the prominent researches in the fields of accounting and finance is the one related with ethical missteps of Enron. As accounting is one of the course requirements to graduate from business, the ethics part in accounting is identified and stressed under the chapters that discuss concepts related to SOX and cash management.

Dr. Medhanie Mekonnen

Business Department Assessment Coordinator