



Wright College Business Department Program Assessment Project Fall 2015-16

WHAT? Describe the purpose of this assessment project.

Gather information on student digital literacy.

WHY? Describe your department/program's reasons for taking on this project and the areas of your department/program that are involved.

We want to find information that crosses across course levels, disciplines, and departments so that we can benchmark student results for SLO # 3 and develop internal targets for improved success.

HOW? Describe the participants, methods, and the timeline for this project.

The Assessment Committee created a survey for SLO#3 that pulled questions from the 2014 CCSSE. These questions allow us to benchmark results from the Fall 2016 semester with our own results in 2014 as well as results from our state and Hispanic-serving national cohorts.

WHAT WE FOUND

1. Describe the way in which your department/program will collect results. 2. Provide the results. 3. Describe how these results will be used for improvements.
2. Results and benchmarks/targets were gathered and returned to departments in the January of 2017 for review.
3. Results that matter for our department are the following questions: **Question # 8.**

How often do you use the computer lab for your work in this class?

Question number eight in the survey showed lower result (%) for business department in comparison to the benchmark of IL and HIS. The result might indicate either faculty in the business department do not use the computer lab as often, or business related assignments do not require use of computer lab. Hence, the business department will take some vital steps to improve exposure of our business students' use of computer lab. The following will be the first steps towards plan for improvement:

1. Business faculty would advise students on how to use the computer lab for their assignments.
2. Business faculty will update students about the importance of computer lab for students to do their assignments.
3. Encourage business faculty to give assignments that requires the use of computer lab in the campus.

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