

Business Department Program Goals and Learning Outcomes

Each program within the college's Business Department contains a program goal, which is a holistic objective for students within the program. The program's student learning outcomes illustrate the skills that students should be able to demonstrate upon program completion.

Accounting Program Goal:

Our Accounting program offers three levels of competencies: a basic certificate, an advanced certificate, and an associate in applied science degree. The program goal is to effectively prepare students for transfer to a baccalaureate program and to meet appropriate academic hours to qualify to sit for the Illinois CPA exam.

Accounting Learning Outcomes:

After completing classwork in our Accounting program, students will be able to:

1. Effectively define, explain, and evaluate key principles in accounting in an academic and business context
2. Critically discuss and apply business ethics to accounting; evaluate ethical standards and employ these standards in accounting decision making
3. Demonstrate basic and appropriate computer literacy and technology skills
4. Use critical and reflective thinking in interpreting and applying accounting concepts and skills to actual business situations.

Management and Marketing Program Goal:

Our Management and Marketing program offers three levels of competencies: a basic certificate, an advanced certificate, and an associate in applied science degree. The program goal is to effectively prepare students for transfer to a baccalaureate program and to provide students with a basic background in business management and marketing, useful for employment in a variety of management and marketing professions.

Management and Marketing Learning Outcomes:

After completing classwork in our Management and Marketing program, students will be able to:

1. Effectively define, explain, and evaluate key principles in management and marketing in an academic and business context
2. Critically discuss and apply business ethics to management and marketing; evaluate ethical standards and employ these standards in management and marketing decision-making
3. Demonstrate basic and appropriate computer literacy and technology skills
4. Use critical and reflective thinking in interpreting and applying management and marketing concepts and skills to actual business situations.

Computer Information Systems (CIS) Program Goal:

Our Computer Information Systems (CIS) program offers three levels of competencies: a basic certificate, an advanced certificate, and the associate in applied science degree, including: 1. Computer Information Systems, 2. Web Development, and 3. Networking Systems and Technology. Our Computer Information Systems program supports students in basic college success skills as well as providing certification for advanced technology users. Our basic classes provide basic business and life skills and are prerequisites for several career and academic programs. In addition, our program provides skilled technological experts to the business world.

CIS Program Learning Outcomes:

After completing classwork in our CIS programs, students will be able to:

1. Demonstrate basic and appropriate computer literacy and skills; advanced students will demonstrate advanced computer literacy and skills
2. Define, explain, and evaluate basic and advanced computer concepts and program uses.
3. Choose and use appropriate programs for appropriate tasks; advanced students will also be able to analyze, integrate databases, and design appropriate systems.
4. Use their technology skills to increase their productivity and to support their career goals.