

## WRIGHT COLLEGE PROGRAM/DISCIPLINE ASSESSMENT FORM

<b>Program/Discipline:</b> Business		<b>Instructional Manager:</b> Kevin Li
<b>Semester/Year:</b> 2009	<b>Assessment Coordinator:</b> Fred Hernandez <b>Email:</b> fhernandez@ccc.edu	<b>Department Chair:</b> Paul Croitoru
<b>Plan Title:</b> Business Department Assessment Plan for 2009		
Part A: Initial Plan: due first Friday of Fall semester classes		
Part B: Midyear Update: due first Friday of Spring semester classes		
Part C: Final Report: due first Friday of Summer semester classes		
<b>The current submission is which of the following:</b>		
<input type="checkbox"/> <b>Initial Plan</b> <b>date:</b> _____		<input type="checkbox"/> <b>Revision</b> <b>date:</b> _____
<input type="checkbox"/> <b>Mid-year update</b> <b>date:</b> _____		<input type="checkbox"/> <b>Final Report</b> <b>date:</b> _____

**College Mission:** Wright College is a learning-centered, multi-campus institution of higher education offering students of diverse backgrounds, talents, and abilities a quality education leading to baccalaureate transfer, career advancement, and/or personal development.

**Program/Discipline Mission:** The Business Department of Wilbur Wright College creates an environment of intellectual inquiry driven by the need to ground theory in practical application. Using the city of Chicago as well as the classroom to advance the knowledge and practice of multiple business concentrations, we serve students of diverse backgrounds, talents, and abilities by preparing them to engage knowledgeably and ethically in local and global business communities and offering opportunities to build leadership and networking skills through our clubs and social organizations. Our programs lead to Baccalaureate transfer, career enhancement and/or personal development.

<b>A1. . Program/Discipline Assessment Plan - due first week Fall semester</b>	
<p><b>Area of Focus:</b></p> <p>Your department efforts are to improve learning in what topic/area?</p>	<p><b>Business Department Objectives</b></p> <p>Our goal is to develop business professionals who:</p> <ul style="list-style-type: none"> <li>• are well prepared to meet the competitive and professional challenges of a changing local and global business environment</li> <li>• strategically apply academic theory and concepts to solve problems arising in the practice of a variety of business disciplines such as Accounting, Entrepreneurship, Management, and Computer Information Systems</li> <li>• add value to institutions both public and private through their skills, ethics, integrity, professionalism and embrace of diversity</li> </ul>

**WRIGHT COLLEGE  
PROGRAM/DISCIPLINE ASSESSMENT FORM**

<p><b>Evidence:</b> What past results have led your department to conclude that this is an area needing attention?</p>	<ul style="list-style-type: none"> <li>understand that, as business leaders, they may be called upon to serve their community in multiple capacities.</li> </ul> <p>As a whole the college directed the departments to update their mission statements and have Student Learning Outcomes for all courses.</p>
<p><b>Course(s) of Interest:</b> What courses will be involved in your plan?</p> <p><b>Intended Program Student Learning Outcomes</b> List and number each outcome to be measured during this cycle.</p>	<p>Business-111, Business-181, Business-182</p> <p>Upon completion of business courses, students will be able to:</p> <ol style="list-style-type: none"> <li>define, explain, and evaluate basic business concepts and strategies; identify essential elements of successful business operations and apply those concepts to real world business contexts.</li> <li>identify the framework that constitutes our national and the international economic systems and the roles played by businesses, consumers, technology, and/or governments.</li> <li>critically discuss and apply business ethics in a variety of business settings, as well as recognize and challenge ethical misconduct; evaluate ethical standards and incorporate these standards in decision-making processes</li> <li>demonstrate competence in computer literacy and skills required in the respective disciplines</li> <li>use critical thinking in interpreting and applying business concepts to actual business situations; demonstrate competence in basic research.</li> </ol>
<p><b>Involved Faculty:</b> List the instructor(s) leading the assessment process for each outcome listed above.</p>	<p>Crohn, Linda; Papademas,James; Bonner,Susie A; James,Cohick; Blue,Shauntae; Feller, Van;Marrero,Anibal; Croitoru,Paul, Duffy,Linda.</p>

**WRIGHT COLLEGE  
PROGRAM/DISCIPLINE ASSESSMENT FORM**

**Assessment Process**

Address the following questions:

**What** approach will be used?

**Why** was this process selected?

**How** will student learning be measured?

**When** will data collection be completed?

**Who** will analyze the results?

**What:** a combination of student surveys, instructor surveys and exit exams.

**Why:**

**How: Student Learning Outcomes will be measured**

Upon completion of business courses, students will be able to:

- define, explain, and evaluate basic business concepts and strategies; identify essential elements of successful business operations and apply those concepts to real world business contexts.
- identify the framework that constitutes our national and the international economic systems and the roles played by businesses, consumers, technology, and/or governments.
- critically discuss and apply business ethics in a variety of business settings, as well as recognize and challenge ethical misconduct; evaluate ethical standards and incorporate these standards in decision-making processes
- demonstrate competence in computer literacy and skills required in the respective disciplines
- use critical thinking in interpreting and applying business concepts to actual business situations; demonstrate competence in basic research.

**When:** At the end of the Fall 2009 Semester.

**Who:** Paul Croitoru

**Criteria for Success**

For the outcomes listed above, identify the criteria used to determine success.

BUS 181 Financial Accounting.

Students will complete the course Exit Exam with 82% of them with a passing grade equal to or greater than 50% success.

BUS 182 Managerial Accounting.

Students will complete the course Exit Exam with 88% of them with a passing grade equal to or greater than 50% success

CIS-120 Introduction to Microcomputers. Students will complete modules in; Windows, Internet, Word, Excel Access and Power Point with 77% of them with a passing grade equal to or greater than 70% success.

**WRIGHT COLLEGE  
PROGRAM/DISCIPLINE ASSESSMENT FORM**

<b>B. Midyear Update – due first week Spring semester</b>	
<p><b>Completely describe all actions that have occurred since this past August with respect to your department's Assessment Plan.</b></p> <p><b>Attach any relative documents (rubrics, surveys, other assessment tools).</b></p> <p><b>Are there any obstacles to the implementation of the plan that the Assessment Committee should know about or can assist with?</b></p>	<p>Review data obtained and refine the current; student surveys, instructor surveys and exit exams.</p> <p>NO</p>
<b>Part C – due first week Summer semester</b>	
<p><b>Summary of Results and Analysis of Data Collected</b></p> <p>What were the results of the assessment process?</p> <p>What was learned from the results?</p>	<p>Department records indicated a drop in Exit Exam scores for BUS 182. Fall 2009 a pilot program began using My Accounting Lab software. Results discussed among faculty members and adoption of program approved. This software allows instructors to monitor student success and to help identify problems, which are then addressed in the classroom</p>