

**WRIGHT COLLEGE
PROGRAM/DISCIPLINE ASSESSMENT FORM**

Program/Discipline: Business

Instructional Manager: Kevin Li

Semester/Year: 2011

Assessment Coordinator: Fred Hernandez

Department Chair: Paul Croitoru

Email: fhernandez@ccc.edu

Plan Title: Assessment Plan 2011

Part A:

Part B:

Part C:

The current submission is which of the following:

Initial Plan **date:** _____

Mid-year update **date:** _____

Final Report **date:** _____

College Mission:

Wright College is a learning-centered, multi-campus institution of higher education offering students of diverse backgrounds, talents, and abilities a quality education leading to baccalaureate transfer, career advancement, and/or personal development.

Business Department Mission Statement:

The Business Department of Wilbur Wright College creates an environment of intellectual inquiry driven by the need to ground theory in practical application. Using the city of Chicago as well as the classroom to advance the knowledge and practice of multiple business concentrations, we serve students of diverse backgrounds, talents, and abilities by preparing them to engage knowledgeably and ethically in local and global business communities and offering opportunities to build leadership and networking skills through our clubs and social organizations. Our programs lead to Baccalaureate transfer, career enhancement and/or personal development.

**WRIGHT COLLEGE
PROGRAM/DISCIPLINE ASSESSMENT FORM**

A. Initial Assessment Plan

Area of Focus:

Your department efforts are to improve learning in what topic/area?

We have picked Ethics as the area of focus across all programs.

1. Although the business department has developed an assessment program, we need to refine our plan to systematically deploy the process across all programs. The process will be expanded to include course-specific data that is linked to program level outcomes.
2. The business unit needs to systematically deploy a process to track organizational performance results, including data that is linked to performance outcomes.

Evidence:

What past results have led your department to conclude that this is an area needing attention?

A review of the business department by the ACBSP stated that the Business department had an opportunity for growth in the two areas previous listed. As a result, our 2012 efforts are in this direction.

Course(s) of Interest:

What courses will be involved in your plan?

All courses in all programs; Business, and CIS/CSFI.

Intended Program Student Learning Outcomes (SLOs)

List each relevant SLO that this project pertains to.

In previous year plans we have addressed development and implementation of course specific SLO into all classes.

At this point we are in the midst of program level reviews of; Business and CIS/CSFI.

Involved Faculty:

List the instructor(s) participating in the assessment process for each outcome listed above.

All faculty of: Business, and CIS departments will be involved.

Full-Time Faculty: Bonner, Susie; Croitoru, Paul; Feller, Van; Hernandez, Fred; Cara, Verigan.

Part-Time Faculty: Berzaghi, Fabio; Blue, Shauntae; Brown, Michael; Crohn, Linda; Darling, Mary; Duffy, Linda; Grossmayer, Michael; Hergenrother, Emily; Kaniuk, Doug; Kelley, Dan; Khan, Abdul; Kostakis, George; Marrero, Anibal; Mendoza, Alex; Nadas, Erika; Nolan, Kathleen; Papademas, James; Piskopos, Lambros; Plascencia, Luis; Revsine, Bernard; Santiago, Ken

**WRIGHT COLLEGE
PROGRAM/DISCIPLINE ASSESSMENT FORM**

**Assessment/Intervention
Process**

Address the following
questions:

What approach will be
used?

Why was this process
selected?

How will student learning
be measured?

When will data collection
be completed?

Who will analyze the
results?

What: Comparison of Wright's programs to other local area college's equivalent programs,
Review by Advisory council,
Analysis of industry needs and trends.

Why: It was indicated by the ACBSP as opportunity for growth.

How: N/A

When: At the end of Fall 2012 year.

Who: Paul Croitoru

B. Midyear Update

**Completely describe all
actions that have occurred
since this past August with
respect to your
department's Assessment
Plan.**

We have picked Ethics as the area of focus across all programs.

**Attach any relative
documents (rubrics,
surveys, other assessment
tools).**

**Are there any obstacles to
the implementation of the
plan that the Assessment
Committee should know
about or can assist with?**

No

**WRIGHT COLLEGE
PROGRAM/DISCIPLINE ASSESSMENT FORM**

Part C

**Summary of Results and
Analysis of Data Collected**

What were the results of
the assessment process?

We are currently review literature to create a pre-post survey tool.

What was learned from
the results?

In the CSFI program level review it was determined that there was an overlapping of material being taught from the core curriculum and the forensic track. This is being addressed will be brought up at the next advisory board meeting.

**Action Plan Based on
Results and Analysis**

Based on what was learned,
what additional steps will be
taken to improve student
learning?